

The House of Founder Abecho Shoten Co.,Ltd.
Kesenuma City, Nainowaki Area



"The Spiral Staircase of Life"
saved neighborhood



Mr. ABE Taiji, the Chairman of Abecho Shoten Co.,Ltd., business of fishery and tourism in Kesenuma, Minamisanriku, Ofunato and Ishinomaki, has installed a spiral staircase outside of his house just 5 years before the quake and tsunami.

The purposes of the staircase is exactly to save the neighborhood in case of evacuation, because the area is plain without elevated evacuation site.

He has done drill 3 times, saved 20 persons on the roof on March 11, 2011.



With the experience of tsunami by Chile Earthquake in 1960 which caused many victims and following Great East Japan Earthquake, he has decided not to demolish his house but to leave an instruction to us showing importance of life.

We wish to be seen by many people this relic to understand how to save the life.

The message of Mr. ABE Taiji, inspired by local fishery and tourism, is for the future tradition.



Mr. ABE Taiji

" Learn when hard, it may change your life"